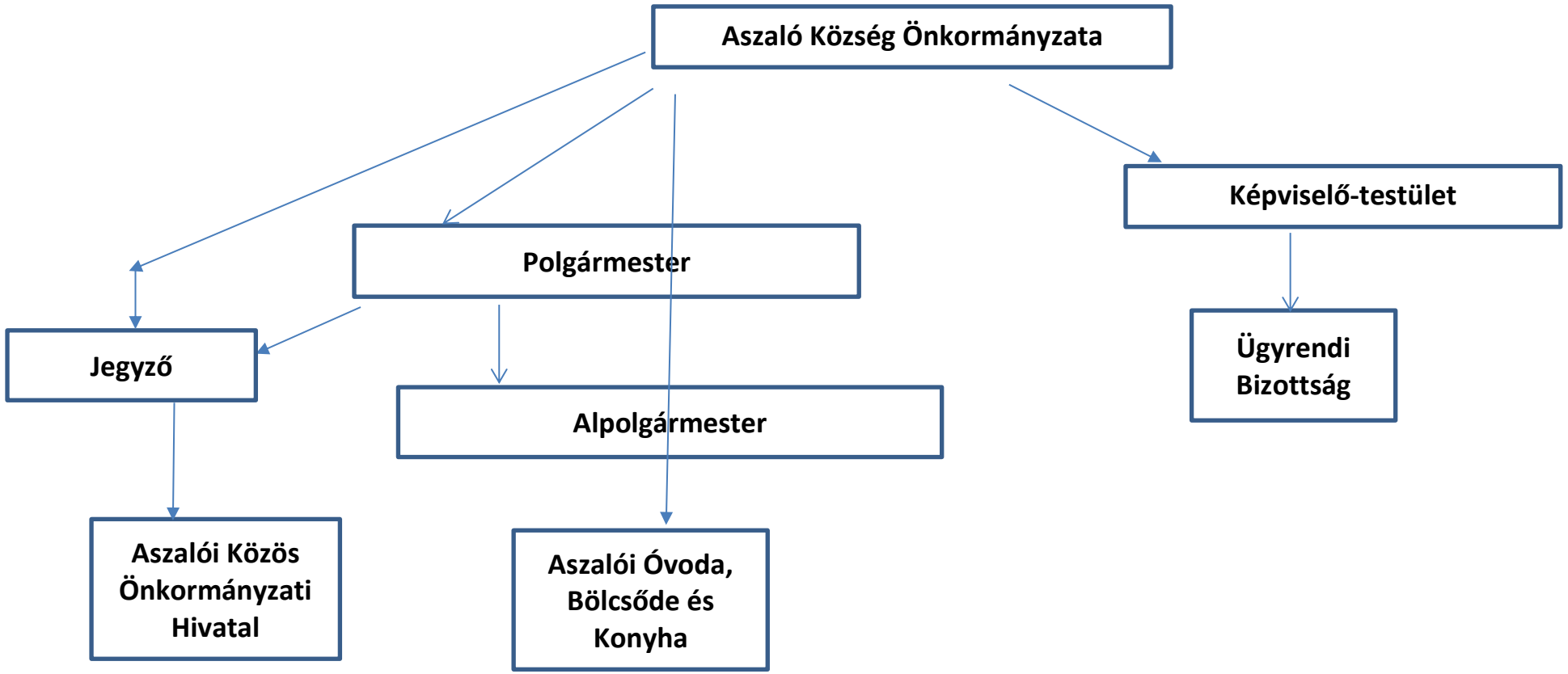Szervezeti struktúra